

“Great Leaders – Great Teams”

The Willard InterContinental Hotel, Washington, D.C.



Sunday, February 17

Pre-Conference Option:

9:15 a.m. - 3:00 p.m. Bus Tour - Washington DC Monuments & Memorials, and Lunch—stops to



include Lincoln Memorial, Korean War Veteran’s Memorial, WW II Memorial, Vietnam Veterans’ Memorial, Washington Monument, Jefferson Memorial, plus drive by the U.S. Capitol and Smithsonian Museums. A tour guide will provide background/history on each point of interest.

9:15 From hotel lobby, walk through Peacock Alley to the back of the hotel to board bus on “F” Street.
9:30 Bus Departs for tour
1:30-3:00 Brunch Buffet —The Hamilton Restaurant, (across the street from our hotel)



4:30-6:00 p.m. AgVisor Member Focus Group, presentation and Social Hour—Location TBD

7:00-9:00 p.m. Early Registration & Welcome Reception Breezeway & Courtyard (weather permitting) near the NE entrance (“F” St.) into the hotel. Enjoy networking with other conference attendees & pick up registration materials. Appetizers & beverages.

Fun Fact: The Breezeway is connected to a small historical display in a hallway just inside the northeast entrance. Here you can see a copy of Abraham Lincoln’s \$773.75 hotel bill which he paid with his first paycheck as president in 1861.

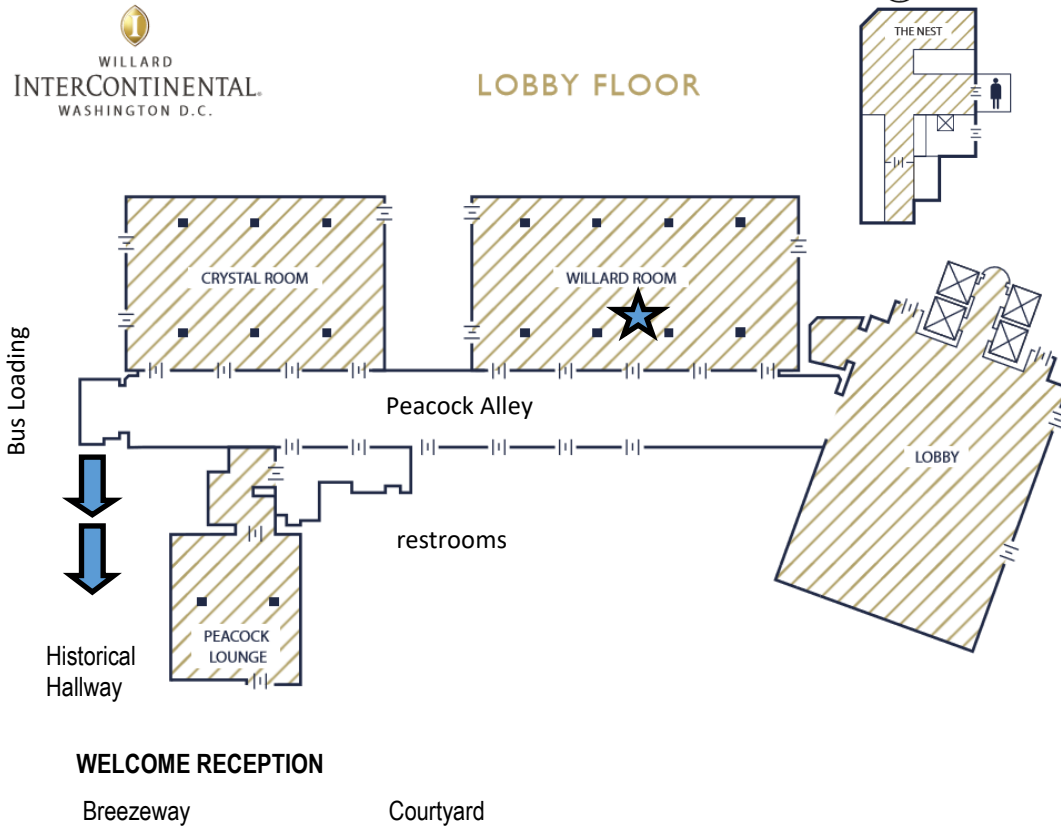
Monday, February 18

7:30-8:30	Breakfast – The Nest, Mezzanine Level
8:15-8:30	Registration & Platinum Sponsor Display Tables Willard Room
8:30-8:35	Intro/Welcome , Lori Campbell, Conference Mgr.
8:35-9:45	Great Leaders – Great Teams – Succeeding Together - Keynote, Michelle Blomberg, CEO/President (Alternate speaker: Sec. of Agriculture, Sonny Perdue or Stephen Censky, Deputy Sec.) Then Michelle at lunch.
9:55-10:25	Strengthening Customer Relationships with CRM, Customer Portal, ePayments - Jason Schneider, Dave Hammond, & Kristi Wendricks
10:25-10:40	Break – Sponsor Tables
10:40-11:25	Leadership Techniques for Building High-Performing Teams George Secor , President/CEO, Sunrise Co-op
11:35-12:30	EDGE Agronomy & Seed, AgV BI, Integrations & Logistics - Jerome Sprecher, & Tim Machutt, Lisa Sick, Dave Hammond
12:30-1:30	LUNCH – The Nest, Mezz. Level Michelle Blomberg keynote?
1:30-2:30	What Separates a Good Team from a Great Team? - An Accounting Perspective Jeff Brandenburg CPA, Managing Principal, CliftonLarsenAllen
2:40-3:25	EDGE Grain, Feed, AgV Business Intelligence , Jerome Sprecher, Kristi Wendricks, Lisa Sick, Dave Hammond
3:25-3:40	Break - Sponsor Tables
3:40-4:25	AgVantage Energy Solutions, Dispatching & Mapping, AgV BI, Integrations w/other Technologies for Efficiencies – Jason Schneider, Theresa Willems, Lisa Sick
4:30-5:00	Collaboration - Future Development - Share Your Ideas w/AgVantage Leaders Driving the C.D.D. Process Group Discussion – AgVantage Leadership Team
5:45-10:00	Dinner with a View—“Top of the Town” Washington DC Arlington, VA, (topofthetown.com) near Iwo Jima memorial, Beautiful views of Washington DC. monuments, memorials, & Potomac River. 5:45 Prepare for loading buses, on “F” St., back of hotel 6:00 Buses Depart, Buses arrive at 6:15 6:15 Social Hour 7:15 Dinner Buffet 9:30 Start loading buses and return to hotel

Tuesday, February 19

7:30-8:30	Breakfast – The Nest, Mezzanine Level
8:15-8:30	Platinum Sponsor Display Tables - Willard Room
8:30-9:30	Building Your Team – Frank McDowell, CEO, New Vision Co-op
9:40-10:00	Platinum Sponsors’ Technology Update DTN – Mary Tangen, Product Manager Bayer - Kevin Owen , Project Lead, Advanced Customer Service
10:00- 10:15	Break – Sponsor Tables
10:15-11:00	EDGE Inventory, Item Portal, Inventory Processes Through EDGE – Chuck Bohanon, Theresa Willems, Kristin Ehlen, & Kristi Wendricks
11:05-11:25	Platinum Sponsors’ Technology Update R.J. O’Brien – Julie Ward, Bushel – Jake Joraanstad, CEO/Co-founder
11:30-12:15	The Power of eAgVantage Financials & AgV Financial BI What’s Coming Soon for General Ledger? - Theresa Willems & Kristin Ehlen - Don Schlising, Landmark Services Cooperative (10 min)
12:15-1:15	LUNCH – The Nest Meeting Room
1:15- 1:45	EDGE Accounts Receivable Customer Portal Kristi Wendricks & Kristin Ehlen
1:45-2:15	What’s New in AgVantage V8.1? Theresa Willems, V.P. Customer Services & Chuck Bohanon, Sr. Sales & Analyst
2:15-2:45	Integrations & Security with Third Party Systems - Michelle Blomberg, Chuck Bohanon, Dave Hammond, & Jerome Sprecher
3:00-5:00	If plans for conference participation with USDA leaders fall through, then a Short Tour of U.S. Department of Agriculture, plus Q and A on topics of our choosing may be scheduled for interested participants.

Willard InterContinental Meeting Rooms



Breezeway & Courtyard (weather permitting): Welcome Reception & Early Registration



Breakfasts & Lunches – The Nest, Mezzanine Level



Willard Room – General Session, Ground Level

Exhibits – Peacock Lounge or Willard Room

Peacock Lounge – Software Demos & Open Work Room

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