



AgVantage Executive Conference – March 12-14, 2017

Updated 11/21/16

“Leadership: Share the Vision”

Sanibel Harbour Marriott Resort & Spa, Fort Myers, FL

Sunday, March 12	Monday, March 13	Tuesday, March 14
<p>Pre-Conference Options: 7:00 - 9:00 a.m. Sanibel Shelling Trip (tentative, contact loric@agvantage.com if interested)</p> <p>9:45 a.m. - 2:30 p.m. Ford Edison Winter Estates Tour & Lunch 9:45 Meet in hotel lobby, board buses 10:00 Buses Depart 10:30 Guided Tour (75 min.) & then Explore on your own 12:30 Lunch at Pinchers Buses will depart 2pm, tentative</p> <p>3:30-5:30 p.m. Cypress Meeting Room Available for small pre-arranged meetings or demos with AgVantage team members. Please contact loric@agvantage.com by 2/27/17 to schedule a meeting.</p> <p>7:00-9:00 p.m. Early Registration & Welcome Reception Island Meeting Room, 2nd floor – Enjoy networking with other conference attendees & pick up registration materials. Appetizers & beverages.</p>	<p>7:30-8:15 Breakfast – Island Meeting Room, 2nd floor 8:15-8:30 Registration & Platinum Sponsor Display Tables Caloosa Ballroom Foyer, 2nd floor</p> <p>8:30-8:35 Intro/Welcome, Lori Campbell, Conference Mgr. – Caloosa</p> <p>8:35-9:50 Leadership: Share the Vision - Keynote Michelle Blomberg, CEO/President, (special virtual guest, George Secor, CEO of Sunrise Coop)</p> <p>9:50-10:05 Break – Foyer, Sponsor Tables</p> <p>10:05-10:25 NEW – AgVantage Reporting Tools Theresa Willems, V.P. Customer Services & Chuck Bohanon, Sr. Sales & Analyst</p> <p>10:35-12:00 Building a Sustainable Agribusiness - Panel Frank McDowell, CEO, New Vision Co-op Keith DeVoe, GM, Roggen Farmers Elevator Association David Rischmueller, GM, Middleton Farmers Cooperative Harold Cooper, CEO & GM, Premier Companies</p> <p>12:00–1:00 LUNCH – Island Meeting Room</p> <p>1:00-1:45 EDGE Grain & Feed, Jerome Sprecher, Sr. Systems Engineer Tim Machutt, Customers Services Rep. Heather Hall, Assistant Controller, Ursa Farmers Cooperative</p> <p>1:50-2:20 ETA – Theresa Willems & Karen Larsell, Controller, AgVentures NW, Odessa, WA</p> <p>2:30-3:00 AgVantage Energy Solutions - Edge Energy, eEnergy & AgVantagePC Energy – Jason Schneider, Customer Services Ron Harrison, Operations Energy Manager, Sunrise Coop</p> <p>3:00-3:15 Break - Sponsor Tables</p> <p>3:15-3:45 EDGE Agronomy & Seed, interfaces/Map options – Chuck Bohanon, Jerome Sprecher, & Tim Machutt AgVantage Customer Advocate: Randy Fry, Data Processing & I.S. Manager, Ceres Solutions LLP</p> <p>3:55–4:25 Share Your Vision (Attendees determine subjects for discussion)– Leadership Group Discussion – AgVantage Team</p> <p>6:00–9:00 Sunset Dinner Cruise: 6:00-6:30 boarding – Marriott boat dock, 6:30 departure Dinner Buffet: beef tenderloin medallions, stuffed chicken roulade, salmon, crab meat orecchiette, asparagus, dessert, coffee & tea. 9pm Return</p>	<p>7:30-8:30 Breakfast – Island Meeting Room 8:15 – Sponsor tables - Caloosa</p> <p>8:30-9:20 The Top 10 Cooperative Fraud Schemes of 2016 - Jeff Brandenburg, CPA, Managing Principal, CliftonLarsenAllen - Caloosa Ballroom</p> <p>9:30- 10:15 Future Trends in Agribusiness (Grain/Data Storage/Accounting) - Platinum Sponsor Panel DTN – Mary Tangen, Product Manager Carlson Highland CPAs – Roger Van Someren, CPA, Managing Partner Konica Minolta – Peder Malchow, ECM Regional Sales Director</p> <p>10:15–10:30 Break – Foyer, Sponsor Tables</p> <p>10:30-11:00 Strengthening Customer Relationships with CRM & Support Call Tracking - Jason Schneider & Jamie Pratt, IT Manager, Legacy Farmers Cooperative</p> <p>11:05- 11:20 New EDGE Inventory & Accounts Payable – Theresa Willems & Kristin Ehlen, Customer Services Representative</p> <p>11:25 – 11:50 The Power of eAgVantage Financials – Theresa Willems & Kristin Ehlen Alicia Streich, Accounting & Finance Manager of United Ag</p> <p>11:50-12:50 LUNCH – Island Meeting Room</p> <p>12:50-1:20 Security, HA/DR, the Eval process – Chuck Bohanon & Theresa Willems</p> <p>1:25-1:55 The Benefits of AgVantagePC Invoicing – Tim Machutt</p> <p>2:05-2:25 Ways to Pay your Account Electronically with AgVantage – Michelle Blomberg, Chuck Bohanon, & Theresa Willems</p> <p>2:30-2:55 The Future of AgVantage Mobility – Michelle Blomberg, Chuck Bohanon, & Theresa Willems</p> <p>2:55-3:00 Conference Closing – Michelle Blomberg</p> <p>3:15-5:00 Cypress Meeting Room will be available for small Pre-arranged meetings or demos</p>