



Date: November, 2005

*New business system software simplifies Farm Plan™ processing, provides invoice level detail on the customer statement and improves employee productivity.*

**Rochester, Minnesota** — AgVantage® Software, Inc. today announced a fully-integrated, easy-to-use business system interface with Farm Plan. This new enhanced system enables participating retailers using AgVantage to seamlessly support **both** Farm Plan **and credit card** transactions through a fully integrated point-of-sale software solution. The new generation interface improves the accuracy and speed of submitted transactions and therefore increases customer satisfaction.

Customers will find it easier to do business with Farm Plan merchants who utilize the AgVantage interface. Since this new technology allows merchants to capture invoice-level detail, merchants using AgVantage will ultimately be able to provide customers additional transactional detail through Farm Plan monthly customer statements.

**Retailers using the new AgVantage -Farm Plan integration will also improve their business performance thanks to these business enhancing benefits:**

- Real time transaction processing, which significantly reduces the risk of costly cash flow interruption.
- Integrated real time authorization of each transaction, thus reducing the potential for reworking transactions keyed in error and provides faster transaction approvals, increasing employee efficiency.
- Reduced employee activity associated with end-of-day processing of Farm Plan and bankcard transactions.
- **Integrated credit card transactional capability, enables merchants to use a single software solution to accommodate customers wishing to use Farm Plan, as well as those customers who prefer to use a credit card. When accepting credit card transactions on this integrated system, merchants will enjoy an attractive discount rate. The discount rate is typically better than the store can achieve individually and also eliminates the need to rent terminals or have a dedicated phone line for credit card terminals.**

**Michelle Blomberg, President of AgVantage, says, “With our partnership with Farm Plan™, agribusiness has taken a leap into the next generation of technology. This new, innovative process allows the end users, i.e. the farmer, to have access to more accurate information in a much timelier manner. We are very excited about this renewed partnership!”**

Jayma Sandquist, Director of Product Development and Marketing for Farm Plan, says “Thanks to the AgVantage business system interface with Farm Plan, our merchants will be able to leverage Farm Plan’s entire package of integrated services, and in doing so improve their business performance as well as meet customer requests for a better level of purchase detail. We anticipate the new AgVantage technological advancement to be the first of many merchant business system interface upgrades.”

AgVantage is a leading developer of software for agribusiness and cooperatives, located in Rochester, Minnesota. Their industry-leading line of software products allows Ag retailers to seamlessly integrate business functions from nearly every facet of their operation. For more information about AgVantage Software, please contact them directly at 877-282-6353, or visit the company’s website at [www.agvantage.com](http://www.agvantage.com)

Farm Plan provides an integrated package of services to Ag Retailers to improve business performance. It manages receivables while accelerating cash flow, reducing risk, increasing profitable sales and reducing expenses. Farm Plan is part of the John Deere Credit family of financial services —located in Johnston, Iowa, and Madison, Wisconsin—providing a wide range of financial solutions to agricultural merchants and producers.

For more information about Farm Plan, contact David O’Malley, @ 608-821-2086.