

**For Immediate Release  
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## **AgVantage Software Announces Collaboration with BIG Consulting**

*Business Intelligence tools deliver valuable data insights*

**Rochester, MN— June 20, 2018** — Today at their 33<sup>rd</sup> Annual National Conference, AgVantage Software announced immediate availability of Business Intelligence (BI) tools developed by BIG Consulting, LLC, enabling AgVantage users to immediately deploy state-of-the-art BI visualizations that deliver valuable data insights to drive timely business decisions.

“Our customers have asked us for additional reporting options that provide improved access to their critical data,” said Michelle Blomberg, CEO at AgVantage Software. “The BI visualizations created by BIG Consulting are truly unique and offer our customers unprecedented value in accessing their data efficiently.”

Customers have already benefited from utilizing BI reports. Landmark Services Cooperative, Cottage Grove, WI, recently committed to utilizing BI tools developed by BIG Consulting.

“The implementation of business intelligence and data analytics has captured massive volumes of our data and transformed it into impactful information” said Don Schlising, VP Information Technology & Marketing. “Through this tool we’ve increased operational efficiencies and introduced predictive insights into Landmark’s operations, allowing us to drive real-time operational decisions and aid in the redesign of our business processes.”

CEO Kent Schultz of BIG Consulting, LLC commented: “We are excited about the opportunity to collaborate with AgVantage Software to develop BI tools that offer compelling and relevant insights into the vital information that determines profitable business operations.”

BI Modules have already been released for Agronomy Sales, Grain Merchandising, Grain Operations, and Grain Origination. Future releases in 2018 will include modules for Energy, Feed, and Finance plus continuing enhancements of all modules driven by AgVantage's Customer Driven Development process.

For further information:

[www.AgVantage.com](http://www.AgVantage.com)

[www.BIGurus.net](http://www.BIGurus.net)